



Southern California's  
Premier Musical  
Theatre Company

66<sup>th</sup> SEASON  
2018-2019

Carpenter Performing Arts Center

BRIGHT  
STAR

OCT 19 - NOV 4, 2018

LIONEL BARTS  
OLIVER!

FEB 8 - 24, 2019

CATCH  
ME  
IF YOU CAN  
THE MUSICAL

MAR 24 - APR 14, 2019

Disney THE LITTLE  
MERMAID

JUL 12 - 28, 2019

A HOLIDAY BONUS  
elf  
The Musical

NOV 30 - DEC 9, 2018

4350 E. 7<sup>th</sup> Street  
Long Beach, CA  
90804-5546

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Executive Director/Producer  
Paul Garman

Dear Friend:

One of Southern California's most popular and unique fundraising events, our ***Broadway in the Park***, will be held the evening of **Saturday, August 4, 2018**. This annual event transforms a charming cul-de-sac in the prestigious Park Estates neighborhood in Long Beach into a gourmet dining room, while neighboring backyards turn into stages offering exclusive sneak previews of the company's upcoming 2018-2019 productions.

Now in its 19th year, ***Broadway in the Park*** attracts over 500 attendees who are wine, dine and entertained 'Under the Stars'. The evening also includes an impressive silent and live auction and that's where **we need your help!**

**Can you donate something to our silent or live auctions? Nearly 50% of the proceeds from this event are raised through our auctions** so our success is the direct result of the support we receive from the business community, from people like you. Your generosity will be prominently acknowledged in the program as well as on signage at the event.

***Broadway in the Park 2018*** has a goal of \$180,000, with proceeds supporting our programs, especially our musical programs for young people. In 2017, **over 17,000 students** attended a live Musical Theatre West production free of charge, helping to fill a critical void in their education. **Funding for the arts in schools has been dramatically reduced;** yet research shows that arts education improves reading, mathematics and language development as well as social and motivational skills. Musical Theatre West offers area students the chance to be mesmerized and motivated by our professional live performances.

Musical Theatre West is one of the oldest non-profit professional regional musical theatre companies in Southern California. Now celebrating our 65<sup>th</sup> season, we are proud that over 60,000 patrons from over 100 Southern California communities attended our performances at the Carpenter Performing Arts Center during the last year.

We greatly appreciate your consideration of our request. All of us at Musical Theatre West and the thousands of children who will benefit from your generosity join in giving you our thanks.

Sincerely,

Paul Garman  
Executive Director  
Musical Theatre West

Marnos Lelesi  
Co-Chair  
Broadway in the Park

John Thomas  
Co-Chair  
Broadway in the Park



**Saturday, August 4, 2018**

**A Signature Musical Theatre West Event**

### **About Musical Theatre West**

2017-2018 marks Musical Theatre West's 65th Season and our 20<sup>th</sup> Season at the Carpenter Performing Arts Center in Long Beach. MTW has become the fastest growing arts organization with the largest subscription base in the area with over 60,000 patrons from 100 communities attending professional Broadway Musical productions each year. The performances feature Broadway and Hollywood talent but also serve as a training ground for young performers, many of whom have gone on to successful careers in the arts. This combination of professional and developing talent is the heart of the MTW mission.

### **About Broadway in the Park, Our Signature Fundraising Event**

Broadway in the Park is one of Long Beach's most elegant fundraising events. Held in the prestigious Park Estates neighborhood of Long Beach, the event consistently draws over 500 guests for an evening of dining and entertainment under the stars. VIP guests are treated to a special pre-party reception hosted by the Musical Theatre West Footlighters. Guests then enjoy an elegantly catered dinner in an intimate cul-de-sac surrounded by lush decorations and thousands of twinkling lights. Between courses, guests visit the backyards of nearby homes to be awed by the previews of the upcoming season's shows. Complimenting the entertainment are the exciting silent and live auctions.

Broadway in the Park primarily supports Musical Theatre West's Education/Outreach programs which reach over 17,000 schoolchildren annually, helping to fill the critical void in Arts Education in our public schools.

### **Testimonials for our Education Programs**

"This was better than the band trip to Disneyland." Middle School Student

"It's a wonderful (and rare) treat to take middle-schoolers to the theatre to see a live performance. With the present budget crisis, activities like these are all but extinct." Elementary School Teacher

"They returned to school singing the songs, doing the dances they learned, and commenting on the humor." Minnie Gant Elementary School Teacher

**The 17,000 children who will be introduced to musical theatre as a result of this fundraiser  
join us in expressing their thanks for your support.**

**Musical Theatre West Tax ID # 95-6100108**

4350 East Seventh Street, Long Beach, CA 90804

(562) 856-1999 Fax (562) 856-1997

## **Your generous donations help support Musical Theatre West's Education Outreach Programs**

### **Student Matinee Performances**

Since 1991 MTW's Education and Outreach Program has held special weekday performances to introduce over 168,000 children to live musical theatre. This program is offered at little to no cost to the schools and, with the cuts in arts education, many of the students have never been to the theatre or have never experienced a live production. Based on the feedback from the teachers and students, it is an experience the students will long remember!

### **Classroom Visits**

MTW sends out a teaching artist to the schools who attend our Student Matinee Performances. These workshops align with the California Visual and Performing Arts Standards to provide students a deeper understanding of the production. Many teachers report that the classroom visits are engaging and informative, providing the students with a break from their daily routine.

### **Traveling Theatre Productions**

Throughout the year MTW sends specially-written productions into the schools senior centers, libraries, and the parks and recreation centers around the area. Each production is roughly 45 minutes long and features songs from popular Broadway musicals. These productions demonstrate both the educational and entertainment value of musical theatre.

### **Summer Youth Conservatory**

MTW offers a three-week summer camp for students wishing to get more education in theatrical arts. The camp teaches the basics of musical theater and allows for students to grow in their passion for the stage. The students perform in a live production at the conclusion of the conservatory.

### **Residency at Local Schools**

At their request, MTW has produced musical productions at several local schools. We bring in professionals in the industry to teach the students what it is like working on a live production. The students experience every aspect of theatre and are given the opportunity to perform for their friends and family. Over the past few years we have been able to produce five musicals at Wilson High School and two shows at Minnie Gant Elementary School. We are actively seeking other schools that request assistance in bringing musical theatre to their campus.

### **High School Scholarships**

Each year, the MTW Footlighters award scholarships to local high school students. Since the inception of the program 13 years ago, over \$72,000 in scholarships have been awarded to deserving students. We are particularly honored that since the inauguration of the NHSMT Awards in New York City, MTW Scholarship Winners have won four out of the nine years.

**For more information contact Ted Watts at 562-856-1999 x232 or email [Ted@musical.org](mailto:Ted@musical.org)**

*I just wanted to take a moment to tell you how much I appreciate yesterday's performance. When we went to have lunch, one of my students, Kai, came up to me and said, "Mrs. A, thank you! This was better than the band trip to Disneyland." Now I am an English teacher, so I am not going to let a student overstate, so I said, "Really Kai, better than Disneyland?" He replied, "The show was awesome and there were no scary roller coasters." And I realized that he was not exaggerating.*

*What you people at Musical Theatre West do is so important. Please tell anybody who contributed to yesterday's experience that for many students that was their first real theater experience and it woke up a realization in my students about what theater is and can be."-Tetzlaff Middle School Teacher*



MUSICAL THEATRE WEST

## Broadway in the Park 2018

DONATED ITEM:

VALUE BY DONOR: \$ \_\_\_\_\_

Description for Catalog: \_\_\_\_\_

\_\_\_\_\_

Restrictions: \_\_\_\_\_

This is an:



ITEM



GIFT CERTIFICATE

My item/gift certificate is:



Included with this form



To be sent by (date): \_\_\_\_\_



To be picked up on (date): \_\_\_\_\_



To be created by Musical Theatre West

Donor Name to appear in Catalog: \_\_\_\_\_

Company Name: \_\_\_\_\_ Contact Person for acknowledgment: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

SECURED BY:

PHONE:

FAX: \_\_\_\_\_

Send event invitation to donor?      Yes      No      Donor is already on guest list

**PLEASE NOTE SUBMISSION DEADLINE IS July 27, 2018**

Tax ID # 95-6100108

Please return this form to: Musical Theatre West

by fax: (562) 856-1997 or mail to: 4350 E. 7<sup>th</sup> Street, Long Beach, CA 90804-5546

OFFICE USE ONLY:    Item Rec'd. By: \_\_\_\_\_

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