

Southern California's Premier Musical Theatre Company

66th SEASON 2018-2019

Carpenter Performing Arts Center



OCT 19 - NOV 4, 2018



FEB 8 - 24, 2019



MAR 24 - APR 14, 2019



JUL 12 - 28, 2019



NOV 30 - DEC 9, 2018

4350 E. 7th Street Long Beach, CA 90804-5546

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www.musical.org

Executive Director/Producer
Paul Garman

Dear Friend:

One of Southern California's most popular and unique fundraising events, our **Broadway in the Park**, will be held the evening of **Saturday**, **August 4**, **2018**. This annual event transforms a charming cul-de-sac in the prestigious Park Estates neighborhood in Long Beach into a gourmet dining room, while neighboring backyards turn into stages offering exclusive sneak previews of the company's upcoming 2018-2019 productions.

Now in its 19th year, *Broadway in the Park* attracts over 500 attendees who are wined, dined and entertained 'Under the Stars'. The evening also includes an impressive silent and live auction and that's where **we need your help!**

Can you donate something to our silent or live auctions? Nearly 50% of the proceeds from this event are raised through our auctions so our success is the direct result of the support we receive from the business community, from people like you. Your generosity will be prominently acknowledged in the program as well as on signage at the event.

Broadway in the Park 2018 has a goal of \$180,000, with proceeds supporting our programs, especially our musical programs for young people. In 2017, **over 17,000 students** attended a live Musical Theatre West production free of charge, helping to fill a critical void in their education. **Funding for the arts in schools has been dramatically reduced;** yet research shows that arts education improves reading, mathematics and language development as well as social and motivational skills. Musical Theatre West offers area students the chance to be mesmerized and motivated by our professional live performances.

Musical Theatre West is one of the oldest non-profit professional regional musical theatre companies in Southern California. Now celebrating our 65th season, we are proud that over 60,000 patrons from over 100 Southern California communities attended our performances at the Carpenter Performing Arts Center during the last year.

We greatly appreciate your consideration of our request. All of us at Musical Theatre West and the thousands of children who will benefit from your generosity join in giving you our thanks.

Sincerely,

Paul Garman Executive Director Musical Theatre West

Marnos Lelesi Co-Chair Broadway in the Park John Thomas Co-Chair Broadway in the Park



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