# BAUGarman, Executive Director/Producer

#### Saturday, August 10, 2019

ADVENTURE

### Broadway in the Park

AWAITS AT

Sponsorship Benefits & Opportunities

for the most anticipated fundraising event of the summer.

Under the Stars in Park Estates Long Beach

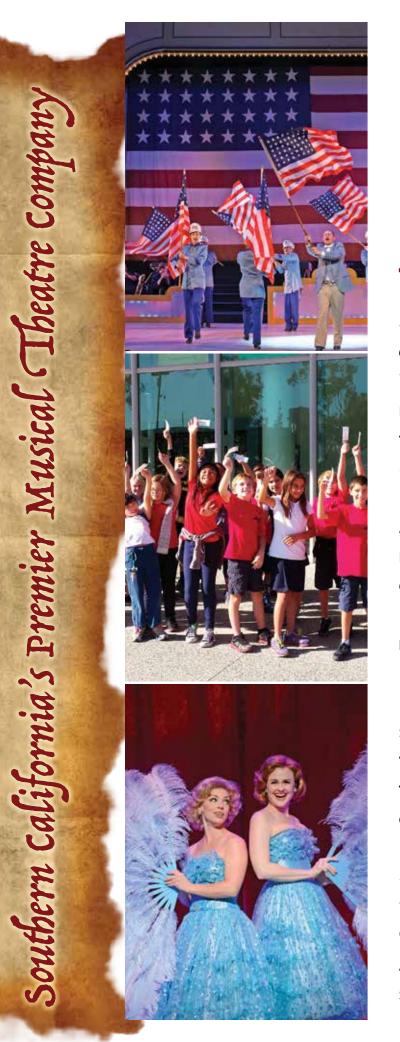
### Broadway in the Park

On Saturday, August 10, 2019, Musical Theatre West (MTW) will transform the beautiful Park Estates neighborhood of Long Beach into an outdoor dining and entertainment experience unlike anything in town!

Broadway in the Park (BITP) recreates the atmosphere of New York's fabled Tavern on the Green, with dining under the stars, live and silent auctions and previews from MTW's exciting upcoming season!

Each year 500 guests join us for this unforgettable evening. As MTW's major fundraising event of the year, Broadway in the Park provides much of the needed funding for our Education and Outreach Department and other vital MTW programs and services.





Musical Theatre West

Since our founding in 1952, MTW continues to be a champion of introducing audiences to professional musical theatre. We make musical theatre welcoming and accessible to anyone who wants to participate.

MTW has become one of the largest and most respected theatrical production companies in Southern California, producing five Broadway-quality musical theatre productions each year.

In 2018, we offered 17,000+ children/ students (ages 3-18) the opportunity live theatre firsthand explore to through student matinee performances, visits, traveling classroom theatre productions, our newly reinstated Summer Youth Conservatory, residency with Wilson High School & Orange County School of the Arts, Youth Ambassador Council and high school scholarships.



When you become a part of Broadway in the Park, you have the opportunity to invest in your community and reach a unique demographic of Southern California.

As a BITP sponsor, your corporation/foundation will:

- Reach an educated and professional audience;
- Stimulate sales through brand recognition and exposure;
- Receive recognition rom Musical Theatre West's 500+ BITP attendees & volunteers;
- Receive recognition on Musical Theatre West e-Blasts, Website, and Social Media sites;
- Attend and invite your family, friends, colleagues, clients and customers to this exclusive event!

As a Broadway in the Park sponsor, you will help to bring musical theatre to more than 17,000 Long Beach, Los Angeles, and Orange County youth.

Sponsorships serve as valuable partnerships that allow us to bring Broadway-quality productions to your community.



## Underwriting Opportunities

The success of this event is due to the generous underwriting we have received from supporters like you. You can underwrite the event by sponsoring one of the items below:

Chairs	\$2,250	Napkins	\$350
Champagne/Cider	Funded	Performers	Funded
Check-in Tent	\$250	Photographer	Funded
Chefs	\$3,000	Postage	Funded
Decorations	Funded	Program	Funded
Dessert	Funded	Restrooms	Funded
Dinner	\$17,000	Security	Funded
Food for Performers	Funded	Servers	\$7,000
Food for Volunteers	Funded	Sound	\$4,000
Freezer/lce	Funded	Stage	Funded
Generators	\$6,000	Table Centerpieces	\$500
Golf Carts	\$400	Technical Support	\$1,500
Hors d'oeuvres	\$2,000	Truck	\$350
Invitations	Funded	Umbrellas	\$2,500
Labor	\$2,000	Valet Parking	Funded
Lighting	\$3,200	VIP Reception	Funded
Linens	\$1,000	Wine	Funded
Live Auction	\$5,000	Wine – VIP Party	\$1,250

Sponsorship Agreement

Please complete and return this agreement via mail or e-mail and retain a copy for your records.

Sponsor Name as Preferred in Pri	nt:			
Mailing Address:				
City:	State:	Zip:		
Key Contact Information				
Name:				
Title:				
Phone:				
E-mail:				
Sponsorship Level  Diamond - \$20,000  Platinum Level - \$15,000  Gold Level - \$10,000  Silver Level - \$5,000	□ I will send my pa □ Please send invoi	ck for \$ payable to Musical Theatre West yment of \$ by (date) ce for \$ to mailing address above		
<ul> <li>Given Level - \$3,000</li> <li>Bronze Level - \$2,500</li> <li>Partner - \$1,000</li> <li>Underwriting Item(s):</li></ul>	Charge My Card Card Number	has already been submitted : CVV Code		
Underwriting Amount: \$				

Signature

Date

Submit Payment and Agreement Form to: Musical Theatre West • 4350 E. 7th Street • Long Beach, CA 90804

If applicable, please send a high-resolution logo to: Shay@musical.org

Musical Theatre West is a 501(c)3 non-profit organization. Your contribution is tax-deductible to the extent allowed by law. Tax ID: 95-6100108

Questions: Shay@musical.org • (562) 856-1999 x233

#### IMUSICAL THEATRE WEST

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