MUSICAL THEATRE WEST

Southern California's Premier Musical Theatre Company

Paul Garman, Executive Director/Producer

Saturday, August 10, 2019

Adventure Awaits at Broadway in the Park

Sponsorship Benefits & Opportunities

X marks the spot for the most anticipated fundraising event of the summer.

Under the Stars in Park Estates Long Beach

Broadway in the Park

On Saturday, August 10, 2019, Musical Theatre West (MTW) will transform the beautiful Park Estates neighborhood of Long Beach into an outdoor dining and entertainment experience unlike anything in town!

Broadway in the Park (BITP) recreates the atmosphere of New York's fabled Tavern on the Green, with dining under the stars, live and silent auctions and previews from MTW's exciting upcoming season!

Each year 500 guests join us for this unforgettable evening. As MTW's major fundraising event of the year, Broadway in the Park provides much of the needed funding for our Education and Outreach Department and other vital MTW programs and services.

Southern California's Premier Musical Theatre Company

Musical Theatre West

Since our founding in 1952, MTW continues to be a champion of introducing audiences to professional musical theatre. We make musical theatre welcoming and accessible to anyone who wants to participate.

MTW has become one of the largest and most respected theatrical production companies in Southern California, producing five Broadway-quality musical theatre productions each year.

In 2018, we offered 17,000+ children/students (ages 3-18) the opportunity to explore live theatre firsthand through student matinee performances, classroom visits, traveling theatre productions, our newly reinstated Summer Youth Conservatory, residency with Wilson High School & Orange County School of the Arts, Youth Ambassador Council and high school scholarships.

Exclusivity. Community. Visibility. Recognition.

Sponsor Benefits

When you become a part of Broadway in the Park, you have the opportunity to invest in your community and reach a unique demographic of Southern California.

As a BITP sponsor, your corporation/foundation will:

- Reach an educated and professional audience;
- Stimulate sales through brand recognition and exposure;
- Receive recognition rom Musical Theatre West's 500+ BITP attendees & volunteers;
- Receive recognition on Musical Theatre West e-Blasts, Website, and Social Media sites;
- Attend and invite your family, friends, colleagues, clients and customers to this exclusive event!

As a Broadway in the Park sponsor, you will help to bring musical theatre to more than 17,000 Long Beach, Los Angeles, and Orange County youth.

Sponsorships serve as valuable partnerships that allow us to bring Broadway-quality productions to your community.

Underwriting Opportunities

The success of this event is due to the generous underwriting we have received from supporters like you. You can underwrite the event by sponsoring one of the items below:

Chairs	$2,250	Napkins	$350
Champagne/Cider	Funded	Performers	Funded
Check-in Tent	$250	Photographer	Funded
Chefs	$3,000	Postage	Funded
Decorations	Funded	Program	Funded
Dessert	Funded	Restrooms	Funded
Dinner	$17,000	Security	Funded
Food for Performers	Funded	Servers	$7,000
Food for Volunteers	Funded	Sound	$4,000
Freezer/Ice	Funded	Stage	Funded
Generators	$6,000	Table Centerpieces	$500
Golf Carts	$400	Technical Support	$1,500
Hors d'oeuvres	$2,000	Truck	$350
Invitations	Funded	Umbrellas	$2,500
Labor	$2,000	Valet Parking	Funded
Lighting	$3,200	VIP Reception	Funded
Linens	$1,000	Wine	Funded
Live Auction	$5,000	Wine – VIP Party	$1,250

In-Kind Sponsor? Contact us to discuss opportunities: Shay@musical.org • (562) 856-1999 x233

Sponsorship Agreement

Please complete and return this agreement via mail or e-mail and retain a copy for your records.

Sponsor Name as Preferred in Print: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Key Contact Information

Name: _____

Title: _____

Phone: _____

E-mail: _____

Sponsorship Level

☐ Diamond - $20,000
☐ Platinum Level - $15,000
☐ Gold Level - $10,000
☐ Silver Level - $5,000
☐ Bronze Level - $2,500
☐ Partner - $1,000

☐ Underwriting Item(s): _____
Underwriting Amount: $_____

Sponsorship Payment

☐ Enclosed is a check for $ _____ payable to Musical Theatre West
☐ I will send my payment of $ _____ by _____ (date)
☐ Please send invoice for $ _____ to mailing address above
☐ Payment for $ _____ has already been submitted
☐ Charge My Card:
Card Number _____
Expires _____ CVV Code _____

_____ _____

Signature Date

Submit Payment and Agreement Form to:
Musical Theatre West • 4350 E. 7th Street • Long Beach, CA 90804

If applicable, please send a high-resolution logo to: Shay@musical.org

Musical Theatre West is a 501(c)3 non-profit organization.
Your contribution is tax-deductible to the extent allowed by law.
Tax ID: 95-6100108

Questions: Shay@musical.org • (562) 856-1999 x233

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WWW.MUSICAL.ORG • (562) 856-1999

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