

Consider this Advertising Opportunity

SEASON OF
DREAMS
2026

Support the Arts, Reach New Audiences!

Musical Theatre West is one of Southern California's oldest professional regional theater companies producing four musicals each year at the Carpenter Performing Arts Center in Long Beach. Our 74th season runs from February through November of 2026, featuring four enchanting musicals:

Our 74th Season of Dreams (February–November 2026) features:

MAN OF LA MANCHA | FEB 13 – MAR 1, 2026

IN THE HEIGHTS | APR 10 – 26, 2026

JOSEPH AND THE AMAZING TECHNICOLOR DREAMCOAT | JUL 10 – 26, 2026

LITTLE WOMEN | NOV 6 – 22, 2026

As a proud Long Beach Heritage Legacy Business, we are dedicated to uplifting our community and showcasing the local businesses that make it thrive.

Why Advertise With Us?

Your ad in our printed program booklets or digital ticketing emails will be seen by over 40,000, high-profile arts-loving audience members from 100 Southern California communities, majority coming from Long Beach. You may choose to advertise in a single production or throughout the full season!

Your Support Makes a Difference

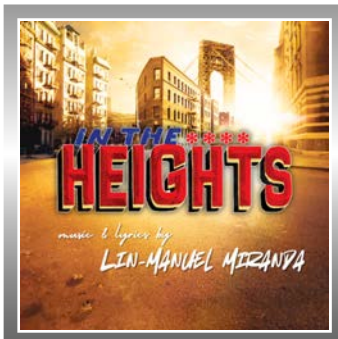
Proceeds from ad sales help cover the costs of our program booklets, allowing us to dedicate more resources to our Education-Outreach initiatives. These programs serve more than 20,000 students annually, including our popular Student Matinee Program which invites local students to attend live mainstage performances at no cost to them. In 2025, we were proud to be able to fund 12 Student Matinee productions.

We hope you will consider supporting the Best of Broadway in Long Beach by purchasing an ad with Musical Theatre West. **See page 2 for ad pricing.**

FOR ALL ADVERTISING INQUIRIES, PLEASE CONTACT COURTNEY@MUSICAL.ORG



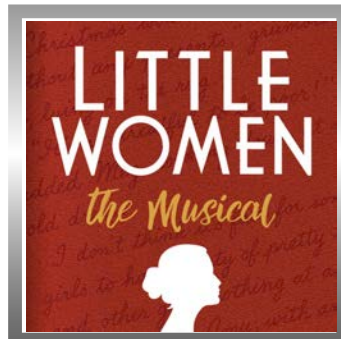
FEB 13-MAR 1, 2026



APRIL 10-26, 2026



JULY 10-26, 2026



NOV 6-22, 2026

MUSICAL THEATRE WEST

2026 Advertising Rates

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Ad Size	One show	Two shows	Three shows	Four shows
Quarter-Page	\$300	\$500	\$700	\$1,000
Half-Page	\$500	\$900	\$1,300	\$1,600
Full-Page	\$800	\$1,400	\$2,200	\$3,000
Inside Back Cover	\$1,500	\$2,500	\$3,500	\$5,000
Ticket Reminder E-mails	\$400	\$700	\$1,500	\$2,000

LIMITED SPECIAL OFFERS per season:
 2026 Box Office & Will-call envelopes — \$3,000 (1 available)
 2027 Print-at-Home tickets — \$1,500 (4 available)

Additional Specifications

Sizing - 1/4 page (2" high x 5" wide), 1/2 page (4" high x 5" wide)
 Full page (8.5" high x 5.5" wide), Cover (8.5" high x 5." wide, full color)
 Print at Home ticket (1" x 8.5" or 8.5" x 1"), Box Office & Will-call envelopes (6" x 3")
 File Specs - .jpg or high resolution .pdf (300 dpi).
 Full-page ads should add 1/4 " bleed margin to all sides.

If you would like MTW to design your ad, there is an additional \$150 fee.

DEADLINES	Reservation Due	Artwork Due	Distribution Period
MAN OF LA MANCHA	2/2/26	2/3/26	2/13 - 3/1/26
IN THE HEIGHTS	3/17/26	3/31/26	4/10 - 4/26/26
JOSEPH AND THE AMAZING TECHNICOLOR DREAMCOAT	6/15/26	6/29/26	7/10 - 7/26/26
LITTLE WOMEN	10/12/26	10/26/26	11/6 - 11/22/26
2026 BOX OFFICE & WILL-CALL ENVELOPES	2/2/26	2/5/26	2/13/26-11/22/26
2027 PRINT AT HOME TIX	4/1/26	4/15/26	5/26'-12/19/27

Contact Information

Business Name _____

Contact Name/Title _____

Phone _____

E-mail _____

Show Selection _____

Size Selection _____

If MTW Designed, add \$150 to total _____

Payment Information

Payment is due with space reservation.

Total Due: \$ _____

Check enclosed (payable to Musical Theatre West) _____

Or

Card Number _____

Expires _____ CVV Code _____

Signature _____

Musical Theatre West 4350 E. 7th Street, Long Beach, CA 90804-5546

Phone (562) 856-1999. www.musical.org